

Program:

Industry day



10.00 AM -
03.00 PM

Arne Hjeltnes *Host*

The investor perspective

Jan Christian Vestre *Minister of Trade and Industry*
Erik Jakobsen *Menon Economics*
Audun Pettersen *Director Virke*
Bente Bratland Holm *DSD Explore*
Tony Eide *Festningshotellene*
Anders Buchardt *AB Invest*
Ida Aall Gram *CEO Aspelin Ramm*

Digitalization

Morten Goodwin *Professor of artificial intelligence
at the University of Agder*
Per Arne Friestad *Nordic TravelTech Lab*
Martin Jørgensen *Nordic TravelTech Lab*
Aase Marthe Horrigmo *Director of tourism Innovation Norway*

Food & Travel

Heidi Bjerkan *Owner of Credo and honorary president
of Bocuse d'Or Europe i 2024*
Hedda Felin *CEO Hurtigruten*
Mikael Forselius *CEO 62 Nord*
Jon Aga *Utne Hotel*
Bernt Bucher Johannessen *General manager Hanen*

Mingling - Taste of Norway by Furset group 03.00 PM - 06.00 PM

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